

## **Hoisington E-Community Application:**

NOTE: This application will be completed by the entrepreneur or small business owner and then will be submitted to the E-Community Financial Review Board.

### Applicant Information:

1. Name \_\_\_\_\_
2. Name of Business (if already a company please list entity type such as LLC, sole proprietorship, etc.) \_\_\_\_\_
3. Mailing Address: \_\_\_\_\_
4. Phone Number: \_\_\_\_\_ 5. FAX: \_\_\_\_\_
6. E-mail address: \_\_\_\_\_
7. Describe the business, its owners and key employees (specifically discuss management in terms of skill set, knowledge, leadership, and experience).  
  
\_\_\_\_\_

8. Will the business be located at the same address as listed in Question 3? \_\_\_\_\_

8a. If the answer is no, list the address where the business is/will be located:  
\_\_\_\_\_

9. Does the entrepreneur or small business owner have a tax liability in arrears with the Kansas Department of revenue or IRS? If yes, please explain.  
  
\_\_\_\_\_

### Requested Funding Information

10. How much funding are you requesting from Hoisington's E-Community for this project?  
\_\_\_\_\_

11. Date Needed (please provide explanation if important)  
  
\_\_\_\_\_

12. Are the funds for a business startup, the expansion of an existing business, purchase of an existing business or retention of a current business? Please provide relevant details (length of time in business, entity changes, etc.).  
  
\_\_\_\_\_

13. Please list the amount of funding being provided by the entrepreneur or small business (down payment).

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14. List any additional funding and the amount that will be utilized in this project (bank loans, other investors, family, equity injections, etc.)

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15. Please describe the project in detail and provide a breakdown of how it's expected the funds will be used for this project (i.e. purchase building, equipment, land acquisition, inventory purchase, payoff bank loan, working capital, construction, etc.)

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16. Please provide projected sales, sales growth and any projected job creation/employment growth from this project (both full and part-time).

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17. What will be the benefit to the Hoisington community from this project?

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18. Are there any other comments we need to know about why you need this funding and how it will benefit the county and community?

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19. After examining the current existing Hoisington businesses/entrepreneurs, how do you think that your business idea will complement but not duplicate the existing businesses or possibly enhance a particular existing business due to some related customer needs or market needs?

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20. Please read the Marketing Release of Information Declaration and place an "x" if you understand and agree to the terms described. Agree \_\_\_\_\_

**Marketing Release of Information Declaration**

By submitting an application for financial assistance from the StartUp Kansas Fund, both the NetWork Kansas Resource Partner and the Client (prospective grant or loan recipient) agree to the following Marketing Release of Information\* to be used by the Kansas Center for Entrepreneurship (dba NetWork Kansas) for the purpose of promoting the successful delivery of services to entrepreneurs and small business owners.

Upon receiving notification that the StartUp Kansas Committee has selected the Client to receive financial assistance, the Client agrees to provide pertinent information to the NetWork Kansas Marketing Manager and/or Director for the purpose of preparing a news release for distribution to other Resource Partners and media outlets as determined by the NetWork Kansas Marketing Manager;

Information for the news release will be obtained primarily from the StartUp Kansas application, the Resource Partner and grant/loan recipient's Web sites and previously published information, and by phone interviews with representatives of both parties;

NetWork Kansas will make accommodations to withhold all information identified by the Client as being sensitive or competitive in nature, particularly when this information is not previously published. All parties named in the release will receive a final copy of the news release prior to distribution in order to verify the accuracy of all information contained therein;

NetWork Kansas will disseminate a news release and related information to external media outlets only after the StartUp Kansas loan or grant is approved and closed by the Resource Partner;

In addition to disseminating the resulting news release to media outlets, NetWork Kansas may distribute all or part of the news release and related information to organizations, networks and individuals via Email, NetWork Kansas and third-party Web sites, blogs, instant messaging, chat rooms, message boards, et. al.

**E-Community Matching Requirement:**

Assume you, as the applicant, need a total of \$100,000 to do the business project. Let's also assume that you have \$10,000 of your own capital and the bank will loan you \$40,000. Of the remaining \$50,000, the E-Community can do no more than \$30,000 and we will need \$20,000 from a match partner. Your E-Community team will help you locate and work with those partners that can provide that matching amount. Please keep in mind that the Hoisington E-Community's strong desire is to help you succeed while also strengthening our business community. Thank you for considering Hoisington to become your business home!

21. If you could ask the Hoisington E-Community Empowerment Team to help you strengthen your business through a desired training resource, what would it be?

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Signature of Applicant(s) Completing the Application

Date of Application

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